

Friday 7th January Tasks

Level 3 Media



TASK

#1

INDUSTRY *INSPIRATIONS*

Case study

Who inspires you the most to create media products? (person or company)

filmmaker, director, YouTuber, actor, editor, cinematographer, music video director, influencer etc...

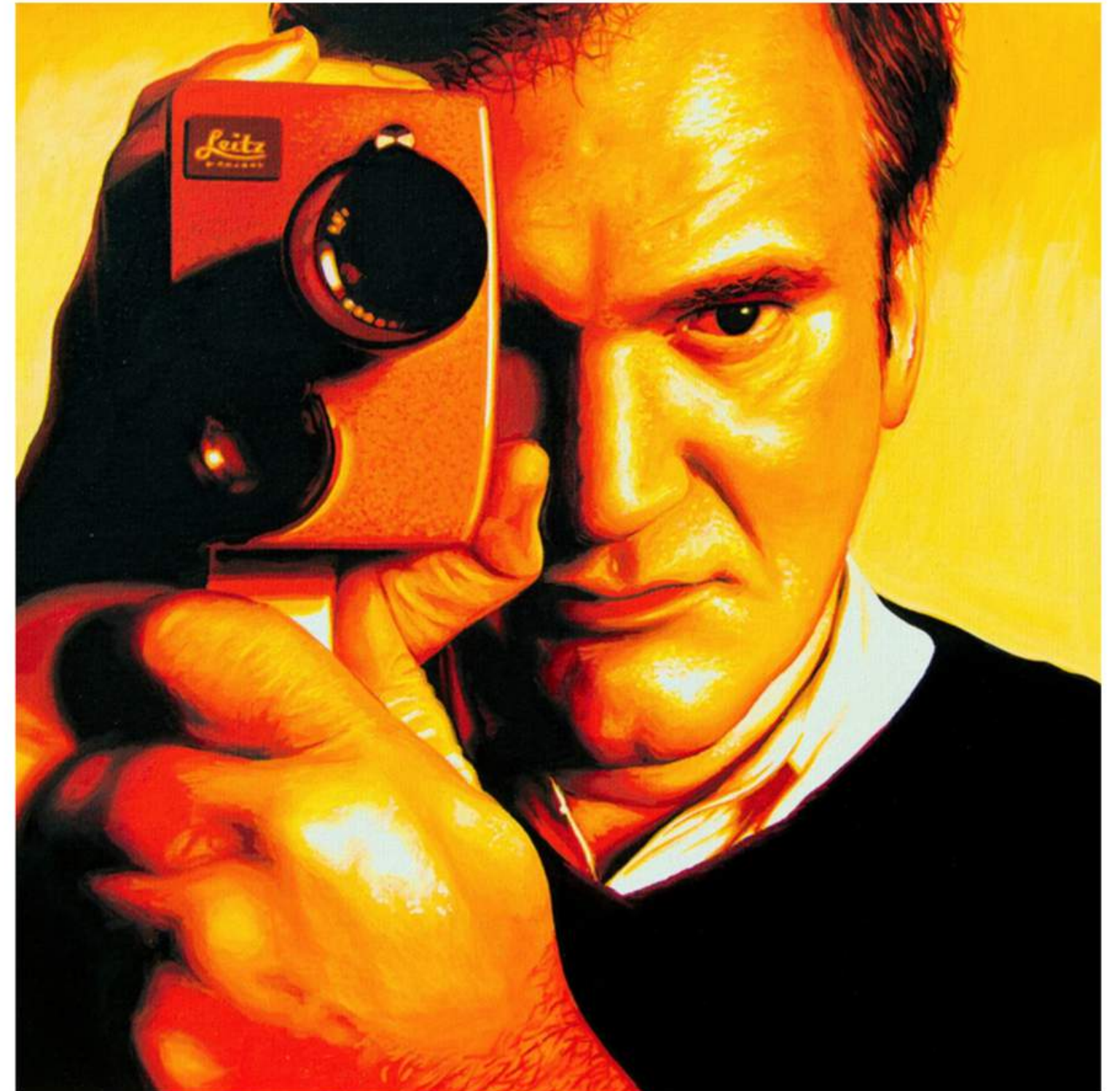
Discuss:

Their background and how you came across them

Examples of their best work

Why it inspires you?

How you can use them to influence your own work



DAVID FINCHER

Background to my inspiration

Script intro example
for my narrated video

I first came across David Fincher in 2008, I was studying GCSE Media at my high school. My teacher recommended the film **ZODIAC (2007)** because I mentioned I was a fan of Fincher's earlier films such as **FIGHT CLUB (1999)** and **SE7EN (1995)**. I was hooked instantly, mesmerised by his use of camera angles and techniques in order to create a sense of tension and dread. I loved how his camera was always locked down, and didn't move unless absolutely necessary.



click to view clip



"I WANT HER TO TIE YOU UP"

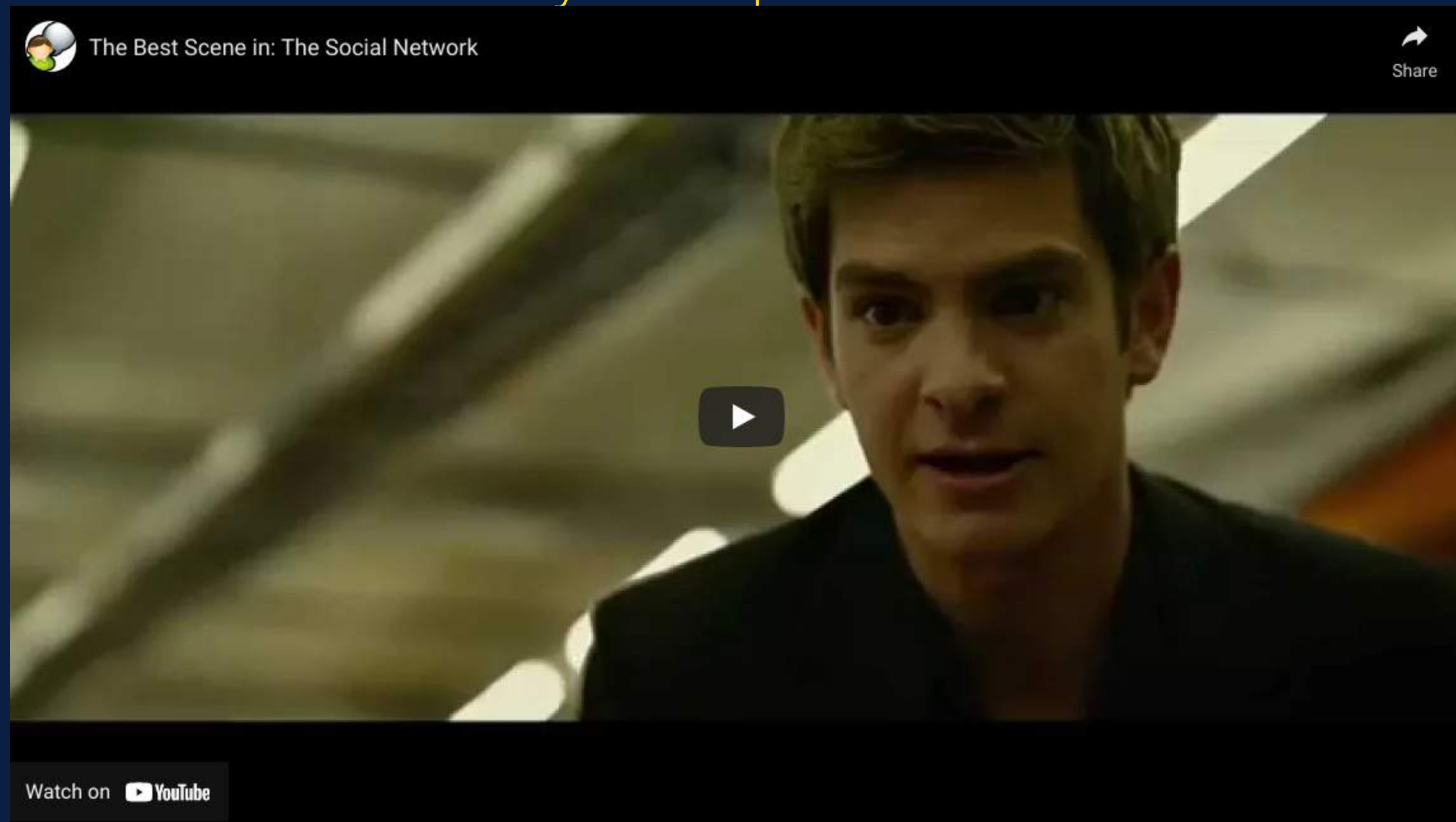
Click the image
to view the scene!



Fincher loves to set the audience at ease before shocking them with quick moments of violence. In this clip, the murder takes place at the most idyllic location, a beautiful lake on a sunny day, the last place you would ever expect something terrible to happen. Fincher, draws you in to relax, before unleashing intense scenes due to his uses of close ups on faces and objects (the gun in this scene). He draws your eyes towards important things, making you see *only* what he wants you to see. Masterful!

"IF YOU GUYS WERE THE INVENTORS OF FACEBOOK, YOU'D HAVE INVENTED FACEBOOK"

Why he inspires me...



The reason I am inspired by David Fincher is his attention to detail, and how passionate he is about the filmmaking process.

Often requiring hundreds of takes to ensure he gets every single frame perfect.

I love the way he always makes actors give their best performances in his movies (Eisenberg and Garfield) and I also am inspired by how he collaborates with other creative people (Trent Reznor doing his soundtracks for

Talk about their work, and the success that has come with it (awards, box office success, followers, business opportunities etc...)

David Fincher

Most notable work:

Se7en

Fight Club

Zodiac

The Social Network

Gone Girl

Mind Hunter



Also directed music videos for: Nine Inch Nails, Jay Z, Madonna and Michael Jackson

FINCHER CASE STUDY

Other topics I could discuss:

1. **His early years, how did he get started in filmmaking?**
2. **How is he received by fans and critics** - look at reviews and audience reactions to his work
3. **How I define his style and why it inspires me** - Use of steady cam, use of close ups and the colour grading of his movies
4. **How his movies have inspired me in the past and in the present** - A lot of my work has been inspired by Fincher's tone and atmosphere he presents in his films. A lot of my scripts borrow ideas and visual aesthetics from his productions



A great video essay on David Fincher and his camera work

**"David Fincher
is a perfectionist"**

WHAT YOU NEED TO DO!!!

- Pick a person that works in the media industry that inspires you.
- Create a case study on them (powerpoint or canva presentation would be best imo)
- Highlight their career successes and work they have completed
- Collect images and videos of this individuals work ready for the next task!
- *For example: if I were to discuss Fight Club, I would download extracts from the film, interviews with Fincher or images.*



Task #2

<u>VIDEO</u>	<u>AUDIO</u>
<p>The advert begins with our main protagonist Sophie the teacher sat at her desk which is full of paperwork, notes and stationary etc.</p> <p>She is delivering an online session to her students via Teams</p> <p>We see her gradually becoming more and more stressed whilst teaching her class online. Which ultimately results in her collapsing across her desk with her head in her hands.</p>	<p>Slow paced, emotive music fades in and plays discretely under:</p> <p>The sound of Sophie addressing her students, trying to get them to answer questions in an online session.</p> <p>At this point we hear a very fast paced, jumbled montage of students and staff firing lots of questions at Sophie. Which fades out as we enter the visual montage sequence.</p>
<p>FADE to a montage sequence of Sophie's daily routine in lockdown as a teacher. We see a range of shots of Sophie waking up at 6am, opening her laptop still in her PJs responding to emails, we see her rushing about the house in preparation for her online sessions</p>	<p>The same slow paced, emotive music continues to play.</p>
<p>CUT to Sophie's cocker spaniels pawing at her as she lies collapsed over her desk. Sophie doesn't respond to begin with but then eventually lifts her head to speak to her dogs:</p>	<p>"I just don't know how much longer I can carry on like this girls, there's just not enough hours in the day! I need a little treat to keep me going"</p>
<p>We see a very cute close up of her dog's concerned faces. They exchange glances and then trundle out of the office.</p>	<p>The emotive music begins to fade out and fades into an uplifting music track</p>
<p>FADE to a montage sequence of the dogs</p>	<p>The uplifting music continues to play</p>

Create a voice over script for an upcoming video essay you need to complete based around your inspiration

Your script can either be as an AV script (pictured to the left) or as a full script created on celtx or word

Get your visual portion of the video ready too, with images and clips ready to sync to your voice over