

**Happy Days Logo:**

What vibe does the logo communicate?

Do the colours signify happiness?

Are the images/graphics in line with the happiness theme?

Is the typography appropriate for the brand?

**Action for Happiness Logo:**

What vibe does the logo communicate?

Do the colours signify happiness?

Are the images/graphics in line with the happiness theme?

Is the typography appropriate for the brand?

**Project Happiness Logo:**

What vibe does the logo communicate?

Do the colours signify happiness?

Are the images/graphics in line with the happiness theme?

Is the typography appropriate for the brand?

**The Happiness Foundation Logo:**

What vibe does the logo communicate?

Do the colours signify happiness?

Are the images/graphics in line with the happiness theme?

Is the typography appropriate for the brand?