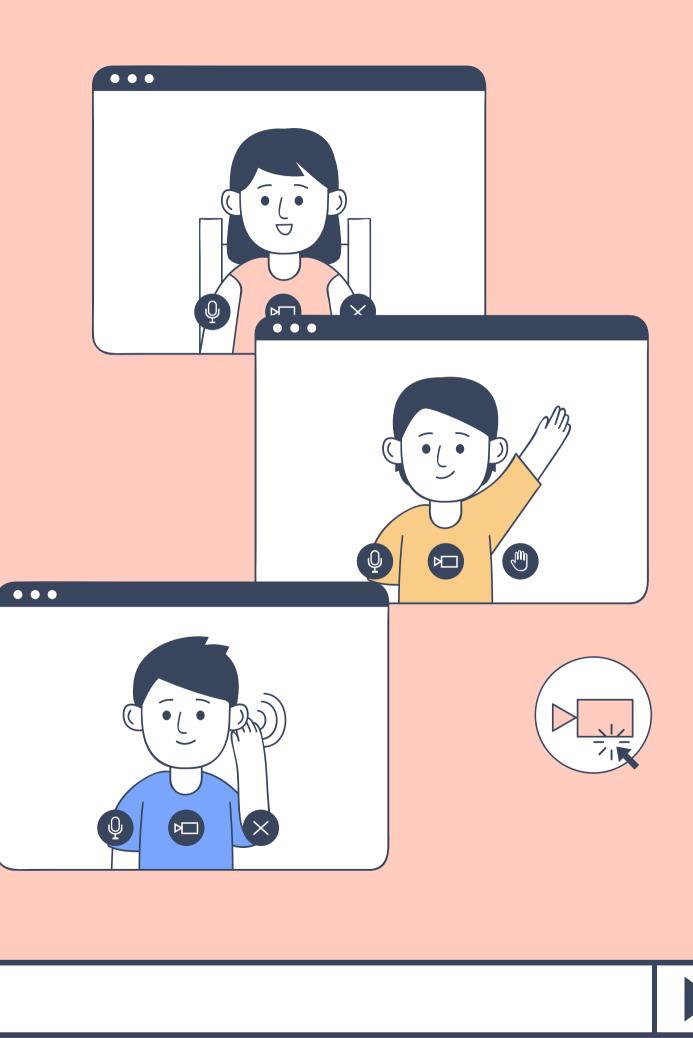
Level 3 Media

Tuesday 29th March





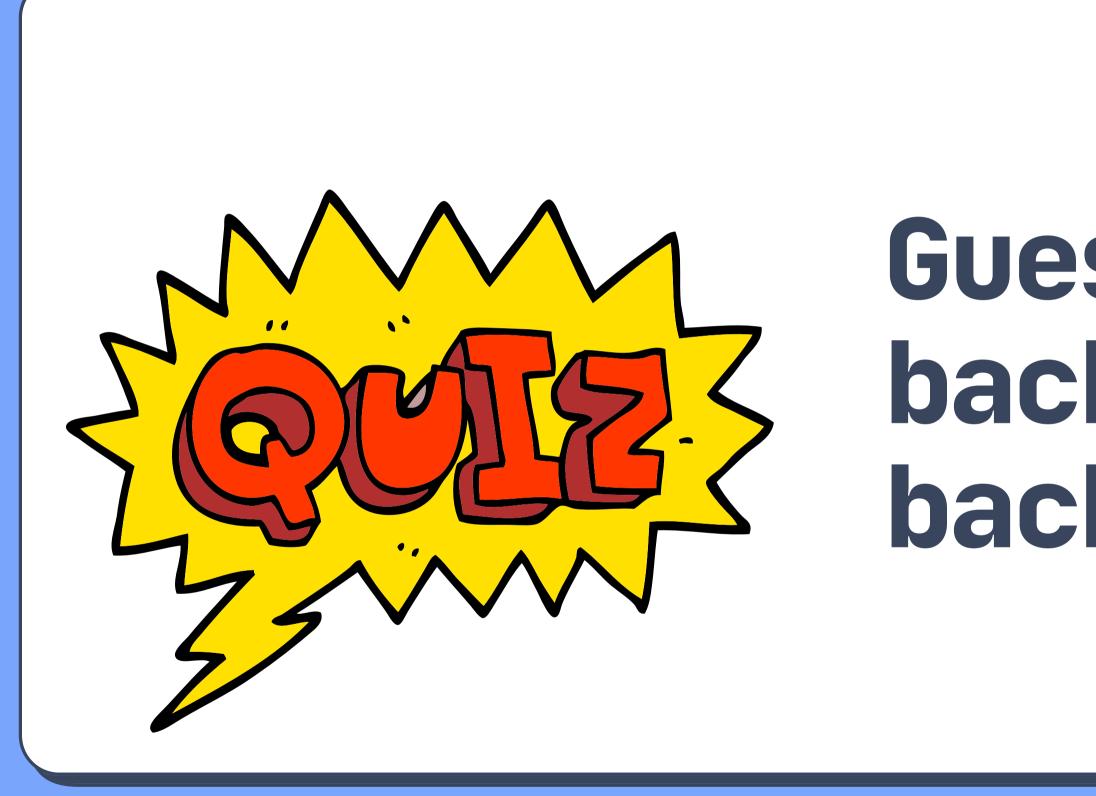


Aims and Objectives

- To develop 2 of our initial ideas in order to decide on which is the best idea to move forward with
- To justify why we have selected our specific theme for the upcoming assignment.







Guess who's back... back again

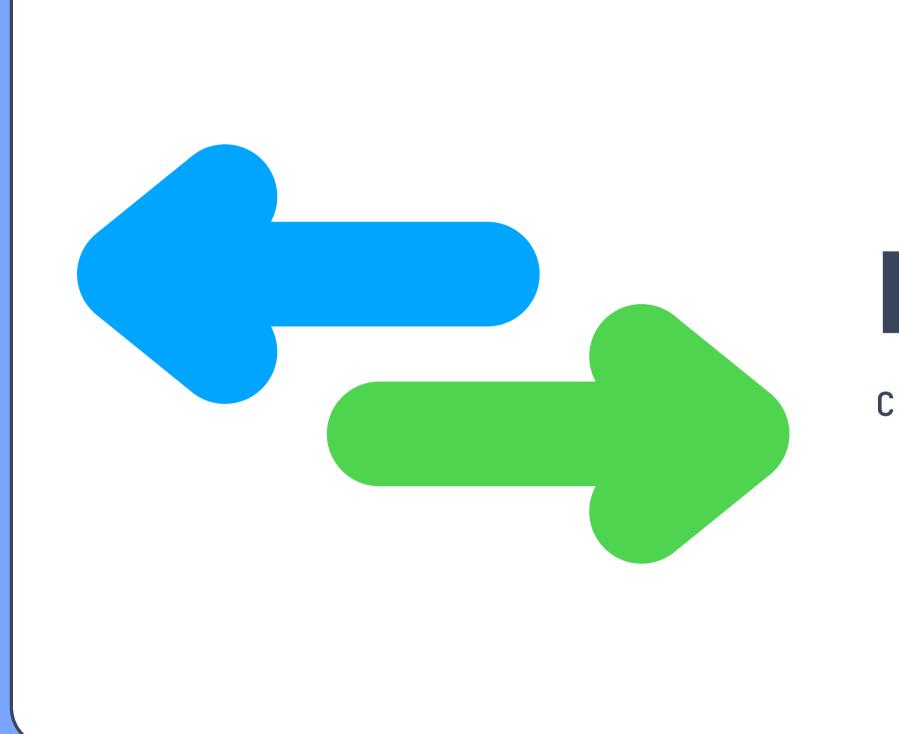


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I Meant to do that



Recap Time

- What you did yesterday?
- What is your
- brief?
- Any ideas you may have at this moment?

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- Can you recap to me:
 - interpretation of the



Strength

Things to consider

What do we think of when we hear strength? What visuals could we implement? Why pick strength? How does strength relate to Hidden In Plain Sight?







Strength Some starting ideas

- Documentary following a subject/individual that is being strong, but not in the typical sense of the word (mental health, disability, being hindered in some way)
- Series of photography shots following similar subject
- Daily struggles that we may overlook



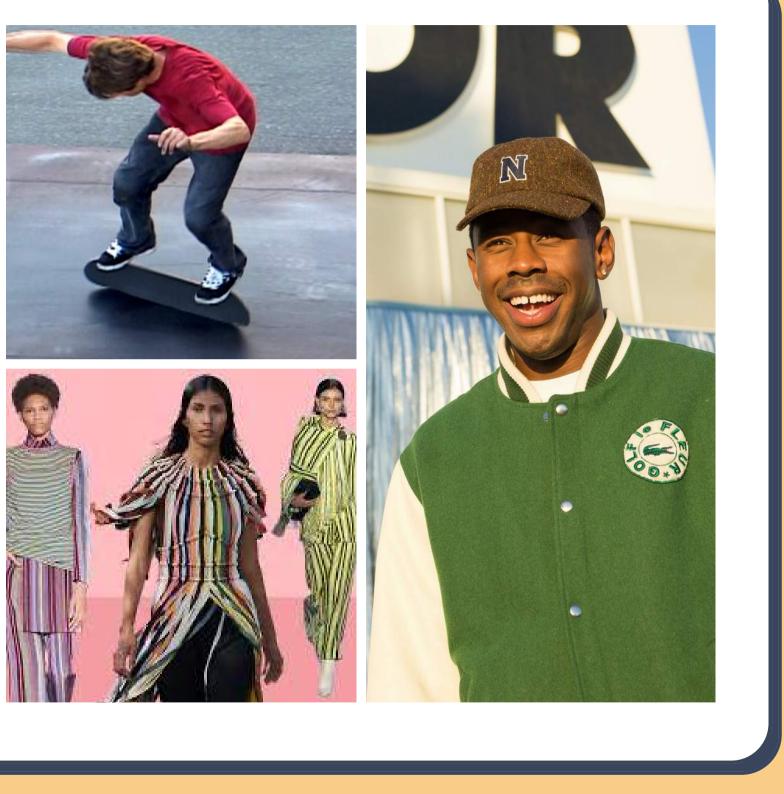


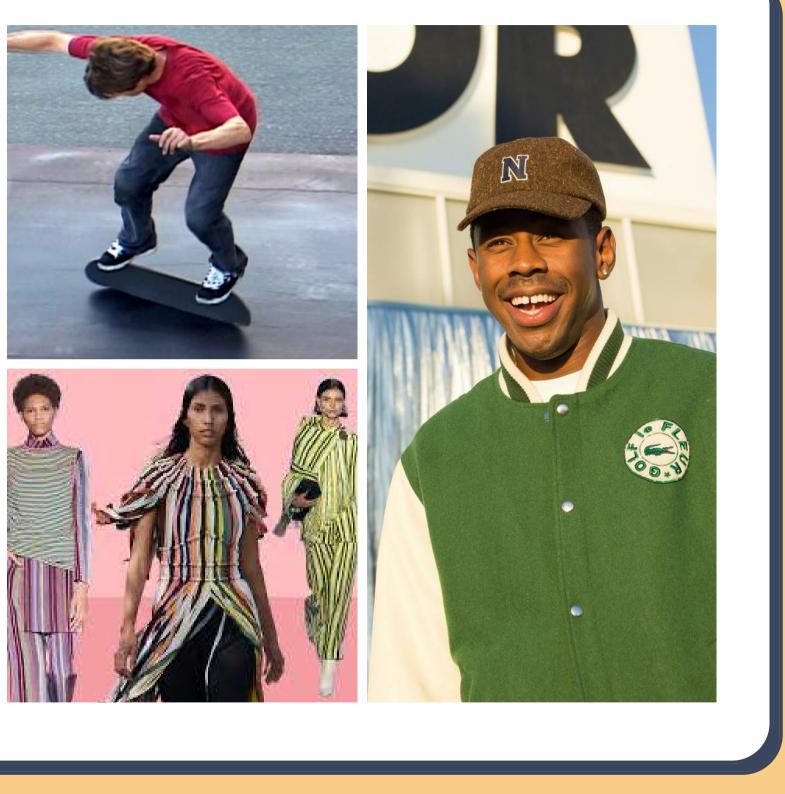


Identity

Things to consider

What do we think of when we hear identity? What visuals could we implement? Why pick identity? How does identity relate to Hidden In Plain Sight?



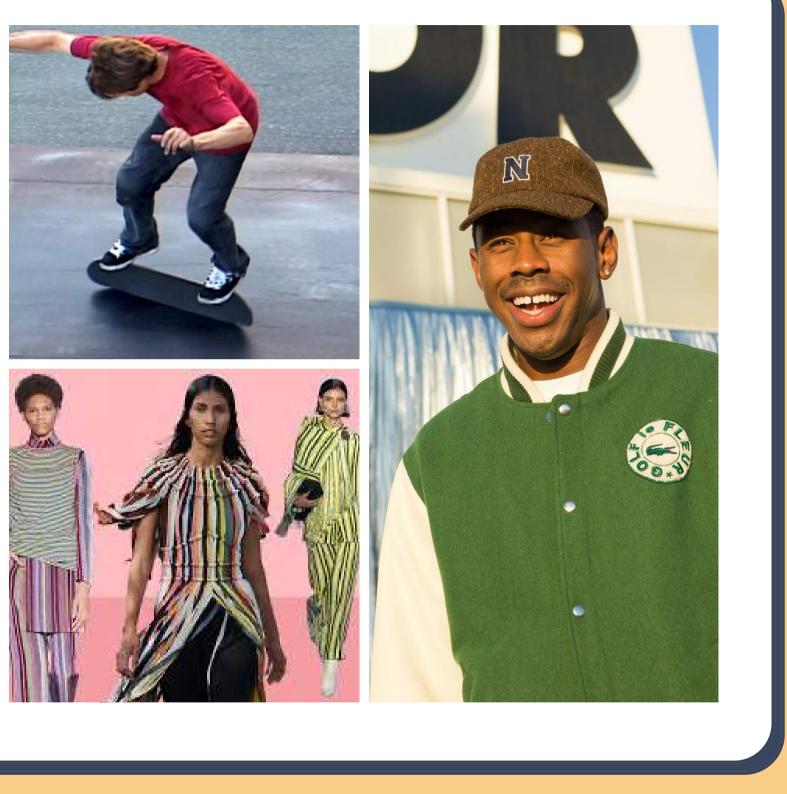


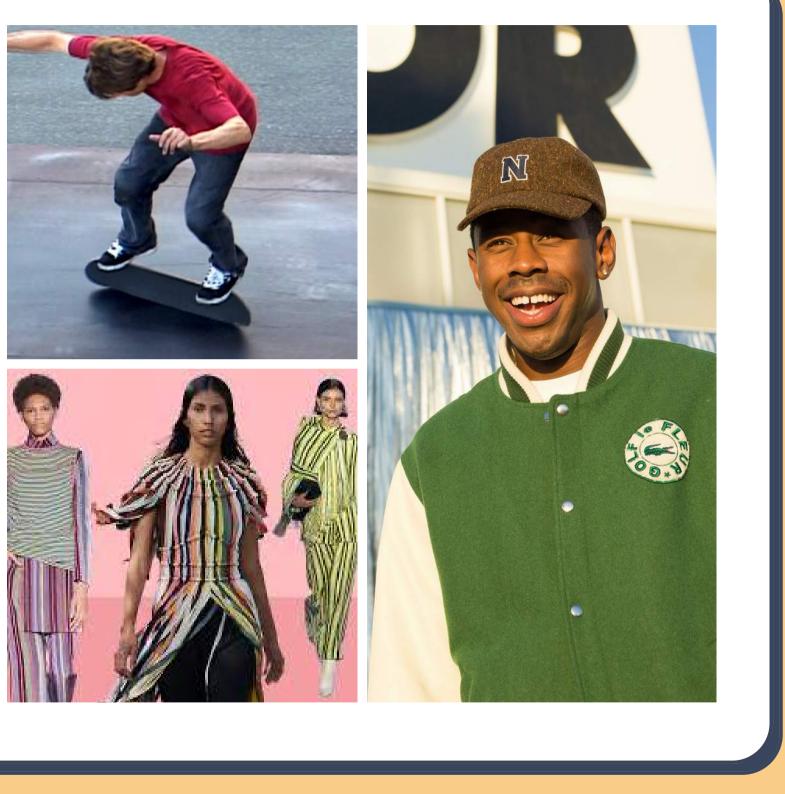


Identity

Starting ideas

What makes YOU - YOU Fashion Music Culture Sub cultures Pop Culture Hobbies **Documenting an interesting** person with a unique identity









MEGA MIND With **HIPS** (Hidden In Plain Sight) and your chosen theme in mind (Strength or Identity) begin to generate some ideas that could fit into both categories (Hidden and Strong for example)

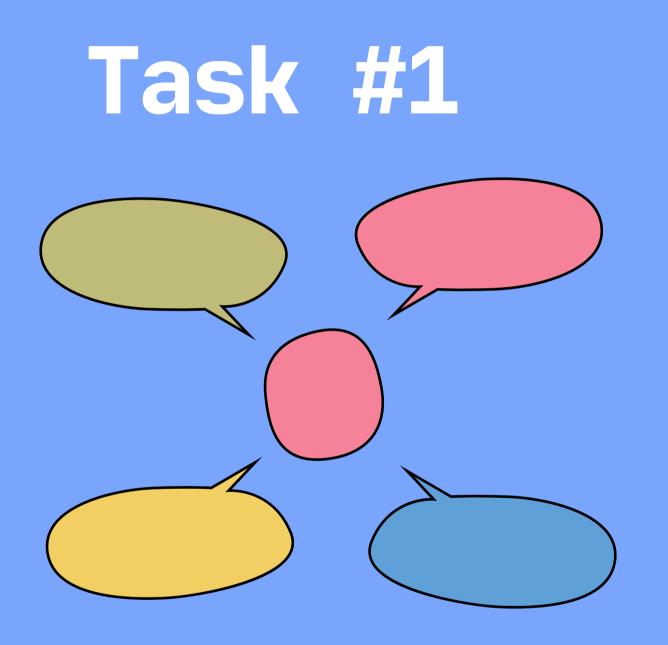
- choices

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BUT, TOM, I'M A MORON

```
If you don't have any ideas, there
are a few ways to generate some:
 • Google strength/identity and
  see top results
 • Google HIPS and see top results
 • Ask friends/classmates/family
  for ideas or advice on their
```





• MIND YOUR BUSINESS

Create a mind map with several different potential ideas spread across it. Use different colours for each idea/topic

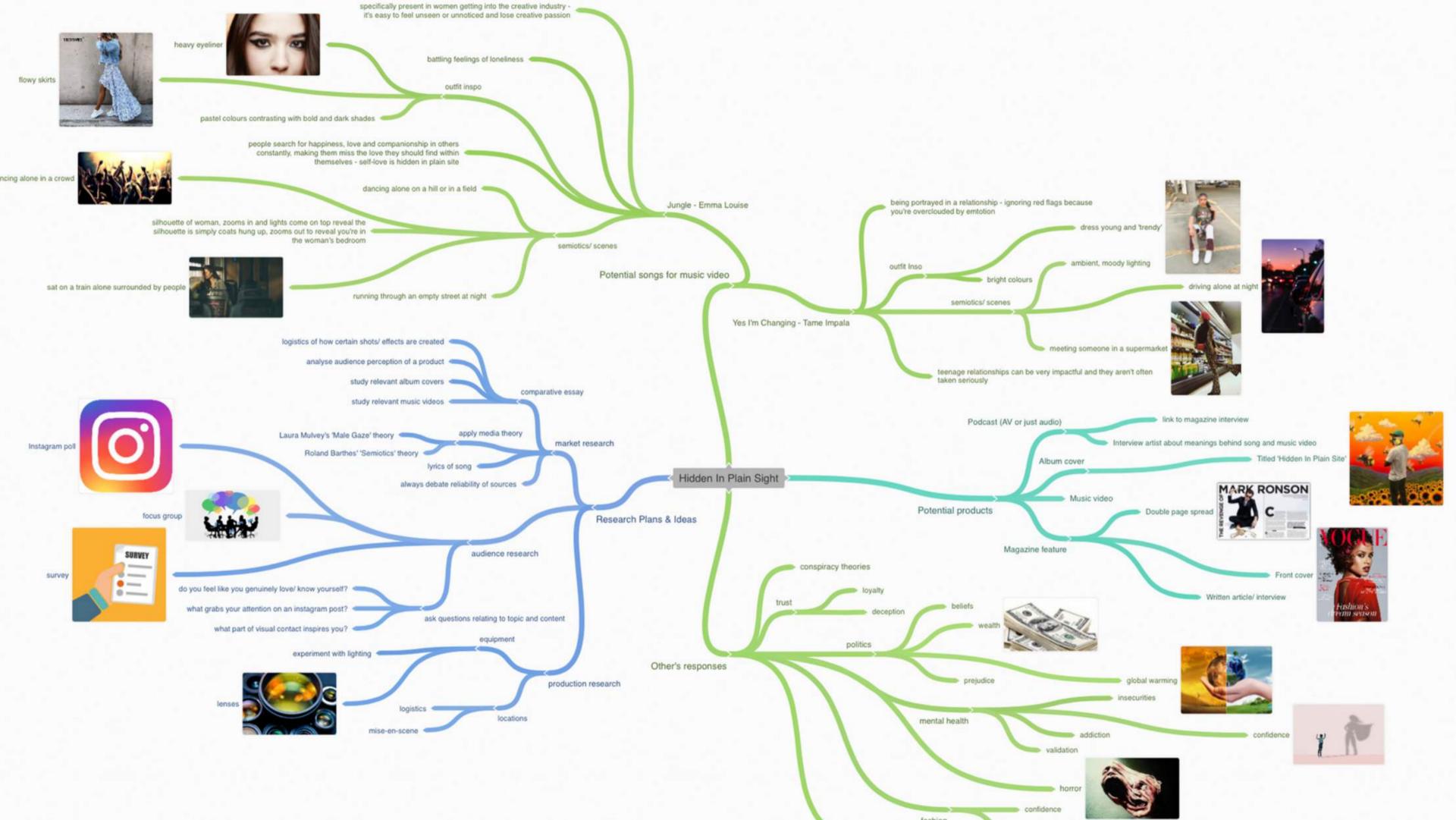
• A BEAUTIFUL MIND

Things to discuss in each idea: Theme explored, location, meaning, potential cast, potential props, social media usage, USP, type of form • ELECTRIC BOOGALOO

By the end of the mind mapping process you need to pick 2 of the best (or most convenient) ideas to move forward with

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MAP:

This is my initial ideas mind map i have created exploring various specific areas that i'm using to help create my media product.

Jordan Hammond



Task #2

• WHY ARE YOU SO MOODY?

Create a mood board for the 2 ideas you may move forward with.

• IT'S JUST MY AESTHETIC

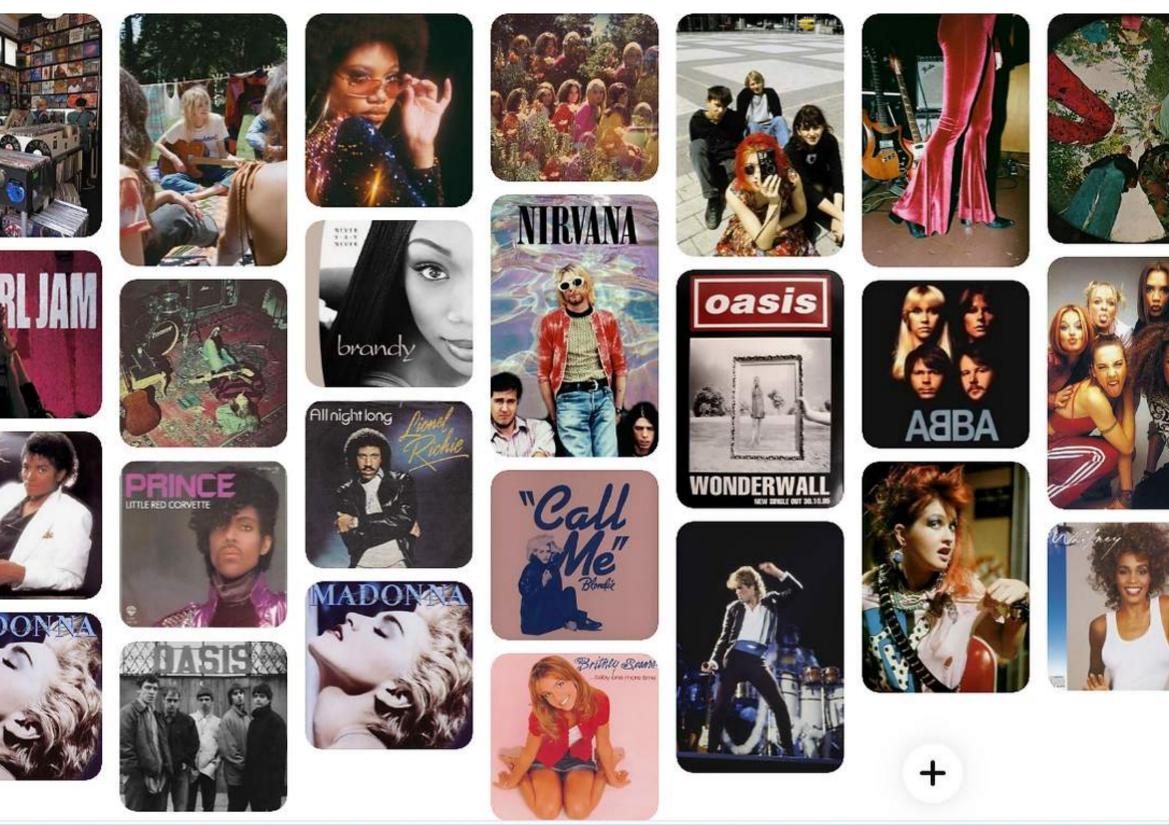
The mood board needs to visually capture the visual aesthetic of your project. I should be able to get a good sense of what to expect by just looking at it!

• WHAT TO INCLUDE

Visually similar products, Inspiration, Colours, Locations, Costumes, Text/fonts you may use, music, films, tv, photogtraphy style

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Pins



ve the performance based vintage music videos that are just a bit out there and werid but its because of those questionable fits and locations that make it good and fun and its own form of artistic style some of them have a message within the song that y include one scene that shows the singer and an extra interacting over something as simple as picking up a letter on the side le just as an example.











destrigs and the whole print in

















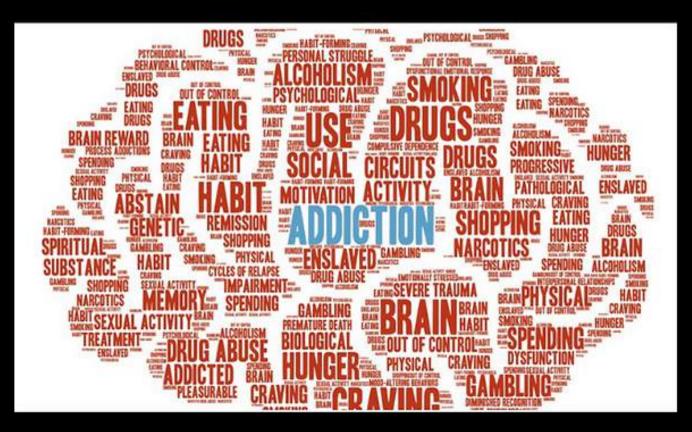
My own Hidden In Plain Sight: idea mood-board

















Task #3

2



REASON WITH ME Now that you have outlined 2 ideas visually, now comes the boring part...

I CAN SEE YOUR OUTLINE In writing, outline both ideas as a treatment, what can we expect to see from them both?



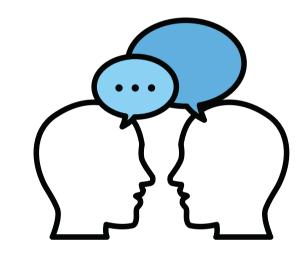
COMPLETED IT, MATE! Check Weebly or the teams chat for the form to complete. One for each idea, please!



Red or blue pill?



Now that you have decided on your ideas and theme... Explain yourself!!!



Discuss why you have selected the theme of strength **OR** identity



Speed run



Use these as a starting off point:

- Why have you selected this theme?
- How do you plan on using it in your form (video or photo)
- What are the pros of selecting your theme, justify your choice in picking it

Recommendations For Identity A Fantastic Woman It's a Sin BEATS Synecdoche, New York Velvet Goldmine Tom Boy Minding The Gap

EVER BEERE FUEL BEERE FUEL BEERE A FILM BY SEBASTIÁN LELIO A FILM BY SEBASTIÁN LELIO SUNY PICTURES CLASSICS MIL PARTICIPAN

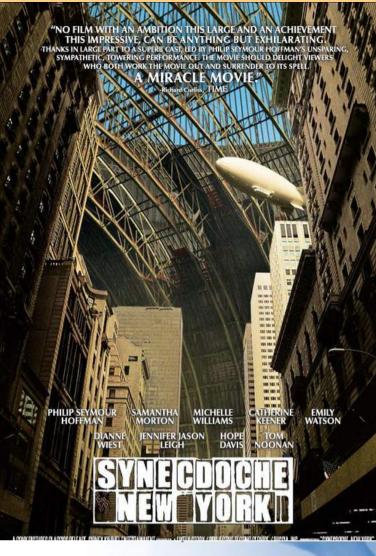
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THE PRODUCERS OF JACKIE, SPOTLIGHT AND TONI ERDMANI

TASTIC WOMAN DA PRESENT & TABULA PROJUCTION OF REMOVING AND ADDRESS OF ADDRES







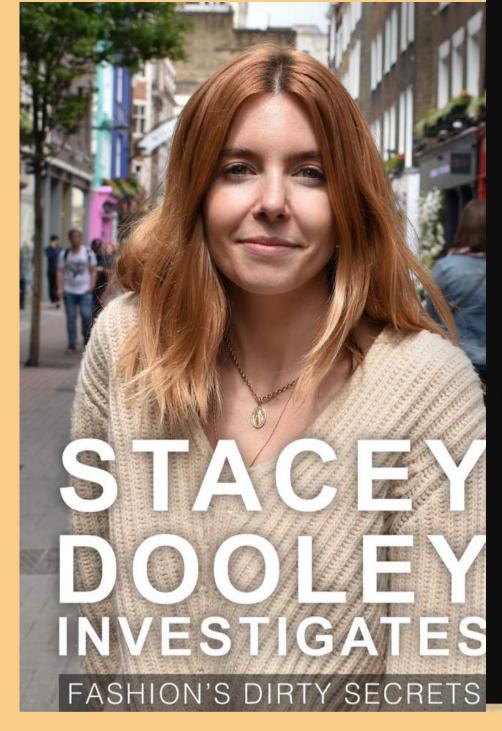


XECUTIVE PRODUCER STEVEN SODERBERGH

BRIAN WELSH

Recommendations For Strength

- Intouchables
- The Revenant
- Jeen Yuhs
 Whiplash
- The Novice
- Stacey Dooley Investigates



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THE SPIRITS OF EVERYONE WHO SAW IT, INCLUDING ME. IT CONFIRMS THAT MILES TELLER IS TRULY A SPECTACULAR ACTOR. DAMIEN CHAZELLE IS A TRUE DISCOVERY, WITH ALL THE GIFTS AND INSTINCTS OF A BORN FILMMAKER.

"EXHILARATING."

"A WORK OF BRAVURA FILMMAKING. ANCHORED BY EXTRAORDINARY PERFORMANCES FROM MILES TELLER AND J.K. SIMMONS... SIMMONS ABSOLUTELY DOMINATES EVERY FRAME OF THE PICTURE."

"AN EXTRAORDINARY FILM."

"IN ITS FEVERISH TEMPO, "WHIPLASH' MOVES LIKE A THRILLER - AS METICULOUSLY PRECISE AND AS THRILLINGLY VOLATILE AS THE MUSIC IT CELEBRATES.

AND BEGGING FOR AN ENCORE

WHIPLASH' CAREENS INTO THE UNEXPECTED

"WHIPLASH' CAREENS INTO THE UNEXPECTED BEFORE COMING TO A JAW-DROPPING CLOSE."

"PROVOCATIVE AND EMOTIONALLY INTENSE. A MUSCULAR AND ACCOMPLISHED WORK OF KINETIC CINEMA BUILT AROUND TWO TREMEDIDUS ACTING PERFORMANCES."

"ELECIP	ING."
"MILES T	LATION."
"BOTH INT	TAINING."
MILES TELLER	J.K. SIMMONS
WHIP	LASH
CANNES FILM FESTIVAL TORONTO FILM A SNI PETINS CLASSIFIELISS IND FILM INSTRUMENTS / REAT IN ANY TORONTAL ACCOUNTS / INCIDENTIAL INFORMATION / INCIDENTIAL INFORMATION	NICTINI A BANKEN CHAZELLE IVIN "WHIPLASH" MILES TELLER J.K. SIMMONS PAUL REISER